



## UPS Road Code<sup>SM</sup> Teen Safe Driving Program Fact Sheet

UPS Road Code<sup>SM</sup> is a UPS-sponsored teen safe driving program being offered in conjunction with Boys & Girls Clubs of America, thanks to a three-year \$1.5 million grant from The UPS Foundation.

The four-week training program is based on UPS's safe driving methods. Taught by UPS volunteers, UPS Road Code is scheduled to roll out to Boys & Girls Clubs in 10 U.S. cities. Approximately 1,200 teens between the ages of 14 to 18 will participate in 2009, in the following cities:

Atlanta	Los Angeles	Dallas	Omaha, Neb.
Little Rock, Ark.	Oakland, Calif.	New York	Washington
Chicago	New Orleans		

The four-week program utilizes the following curriculum:

### **Week One:**

Adapted from the five viewing habits UPS drivers use each day, teens will hear from a UPS Circle of Honor driver, who is one of the more than 4,600 active UPS drivers with 25 or more accident-free years.

### **Week Two:**

Covers risky driving behaviors and the consequences of those behaviors – such as talking, texting or using cell phones while driving.

### **Week Three:**

Focuses on the “10-Point Commentary,” which are 10 safe driving tips and tools used by UPS drivers. This course also features a laptop-based hazard-identification test used by UPS to train new drivers.

### **Week Four:**

Teens practice what they've learned behind the wheel of a computerized driving simulator. Three computer screens serve as a “windshield,” and teens use a steering wheel and gas and brake pedals to navigate a virtual roadway. The simulators provide scores based on safe driving, providing a friendly competition aspect to UPS Road Code.

More information on UPS Road Code can be found at [www.ups.com/roadcode](http://www.ups.com/roadcode).

*The UPS Road Code program is supported by the National Safety Council (NSC) and the Network of Employers for Traffic Safety (NETS).*